

State Education Association Communicators (SEAComm) Annual Meeting

Thursday, June 22, 2023

Chicago, Ill.

- I. Call to Order – 1:19 p.m. -Sarah Antonacci
- II. Approval of Minutes
 - a. Posted to Cvent app for review.
 - b. Patrick Rumaker moved to approve, Sarah Antonacci seconded. Minutes approved.
- III. Treasurer's Report
 - a. Sandra Waltman (SD) reported a beginning balance of \$59,848.67, as of Aug. 31, 2019. Income from 119 dues-paying members and 82 total conference registrants yielded \$43,500. Ten sponsorships brought in another \$36,050. Total income was \$79,550. Operating expenses for San Diego conference came to \$100,161.37. Total cash and bank as of Jan. 19, 2022, was \$39,237.30.
 - b. \$22,696.72 – unused room
 - c. Total dues-paying members -136
 - d. Total conference registrants – 106
 - e. NEA Heather and Renee were able to negotiate good rates through
 - f. Doubled sponsors thanks to Shelley
 - g. \$56,450.00 registrations and dues
 - h. Raised registrations and dues, first time in over decade
 - i. Sponsorships \$72,000
 - j. Operating Expenses - \$102,396.48
 - k. Lean on hospitality room -- \$677.02.
 - l. Accounting service in Michigan to do accounting –
 - m. Web fees -- \$144
 - n. \$40,198.15 total assets left in bank. Much better position than a year ago.
 - o. Mike Wiser moved to approve, Doug Pratt seconded. Treasurer's report approved.
- IV. Old business – none
- V. New business
 - a. MacGeorge Kerr thanked Shelley Meadowcraft for work on Cvent app.
 - b. Discussion on next year's location
 - i. Recommending somewhere on East Coast
 - ii. Does your affiliate have a ightly hotel cost limit of \$200
 1. Yes – 0, No -20, 11 – Not Sure
 - iii. Previously the SEE conference would be held immediately before and very close to the citywhere the NEA RA was held. Do you like that idea?
 - iv. Which east coast city do you suggest we meet in next?
 - v. MacGeorge notes think of cities that have options on airlines that fly in.
 - vi. We tend to hold SEA Comm the week following Father's Day. Would there be a better time to hold the conference in June?
 - vii. Martha reminded that NSO RA scheduled in June.

- viii. Moving onto elections so Shelley can compile cities.
- VI. Kelly recommends that SEAComm president send letter to affiliates on the replacement of communications staff with consultants and temporary staff.
 - a. Ryley Ahnen said that this is happening in a lot of states. Recommends we send letter to multiple states. Kelly concurs and suggests it go to all state affiliates, generalized in content.
 - b. Alex recommendation to study.
 - c. Martha suggests that we know all details on situation in Arkansas before sending letter. Kelly says that letter would not go into specifics of any situation, and intent would be to reaffirm our commitment to hiring dedicated staff at affiliates.
 - d. Sarah asking for motion to send letter to all states.
 - e. Ryley moved, Darren Allen seconded. Motion approved.
- VII. Election Committee Report (Nominations)
 - a. The committee presented the following report on nominees for office:
 - b. President – MacGeorge Kerr, Hawaii
 - c. President-Elect – Kelly Hagen, North Dakota, nominated by Sandra Waltman, Alex second. Elected by acclamation.
 - d. Treasurer- Sandra Waltman, South Dakota, nominated by Martha, seconded by Nancy Andrews. Elected by acclamation.
 - e. Member-At-Large –Sarah Cooke, Minnesota, nominated by Shelley, seconded by Laura Nelson. Elected by acclamation.
 - f. Secretary - Rachel Beyer, Michigan, nominated by Miriam Garcia, seconded by Doug Pratt. Elected by acclamation.
- VIII. Return to next year's location discussion.
 - a. Vote for up to three cities
 - b. Top three: Washington D.C. – 9, Boston – 18, Philly – 10
 - c. Will send notification through app later today on top five, keep voting open.
- IX. Adjournment – Sandra moved to adjourn. Mike Wiser seconded. Motion passed.