

State Education Association Communicators (SEAComm) Annual Business Meeting

Monday, June 24, 2024

Sheraton Philadelphia Downtown | Philadelphia, PA

- I. Call to order at 1:05 p.m. by SEAComm President Keoki Kerr (HI)
- II. Approval of minutes
 - a. Posted to Cvent, website, limited paper copies
 - b. Motion to approve by Rishanda Richardson (MO), seconded by AJ Stegall (OK)
 - c. Correction: Martha (NJ) reported missing content – acknowledgements made at last year's meeting
 - d. Typo correction: Page 1, Section 5, Bullet 2 should be [nightly] hotel costs – Nancy Andrews (CT)
 - e. Motion approved as amended
- III. Treasurer's Report
 - a. Sandra Waltman (SD)
 - i. Beginning balance Aug. 31, 2023: \$26,591.51
 - 1. Spent more on drinks than anticipated at the 2024 conference
 - ii. Income this year: \$117,599.11
 - 1. Anticipated expenses: \$138,210
 - 2. Ending balance: \$5,979.95
 - a. Much more than expected
 - b. Keep in mind with next year's city recommendations
 - c. Earlier fundraising
 - 3. Hotel food and beverage expenses: \$91,794.64 plus drinks at receptions
 - a. Includes banquets
 - b. About \$10k more than previous year
 - c. Negotiating AV costs for this year
 - 4. Awards costs for 2024: \$9,113. Similar per unit cost as previous year but more were awarded with expansion of categories.
 - iii. Cancellation Policy
 - 1. Anticipate roughly 10-15 people who register and don't cancel – Attendance for food/beverage already reported to venue and have an estimated cost of \$741 per person
 - iv. Martha (NJ) moves to accept Treasurer's Report, Doug Pratt (MI) seconded
 - v. No objections, motion passes.
- IV. Old Business
 - a. Some state affiliates not filling comms positions

- i. Sarah A IL and Keoki Kerr sent letter to Executive Directors to enforce value of comms staff, with some responses

V. Elections

- a. Kelly Hagen (ND) will promote to president
- b. Acknowledge service of past-president, Sarah Antonacci (IL)
- c. President-Elect
 - i. Kristi Capek (NE) nominates Sarah Cooke (MN), Mike Wiser (IA) seconded
 - ii. Doug Pratt (MI) moves to elect by acclimation Martha (NJ) seconds
 - iii. Sarah Cook (MN) elected by acclimation
- d. Treasurer
 - i. Kelly Hagen (ND) nominates Sandra Waltman (SD), seconded by Patrick Rumaker (NJ)
 - ii. Martha moves nomination be closed
 - iii. Doug Pratt (MI) moves for election by acclimation, Nancy Andrews (CT) second, motion approved
- e. Secretary
 - i. Sandra Waltman nominates Rachel Beyer (MI), Shelley Meadowcroft (formerly of DE) seconded
 - 1. Doug Pratt (MI) moves to elect by acclimation Nancy Andrews (CT) second, motion approved
- f. Member at Large
 - i. Chastity Danner (MO) nominates Rishanda Richardson (MO), seconded by Sarah Antonacci (IL)
 - 1. Doug Pratt (MI) moves to elect by acclimation Nancy Andrews (CT) seconds, motion approved
- g. Locations for next year
 - i. Kahoot vote: six options, vote for three
 - ii. Top 3: Denver 65%, Salt Lake City 48%, Minneapolis 44%, KC
- h. New Bus
 - i. Martha as longest-running member thanks the planning committee and officers, and compliments the programming
 - ii. Sandra Waltman point of personal privilege, thanks President Keoki Kerr (HI), recognition for hard work and dedication. Presented with a Trader Joe's bag with gift certificate
- i. Adjournment – Sarah Cooke (MN) moves to adjourn, Mike Wiser (IA) seconded. Motion passed.